

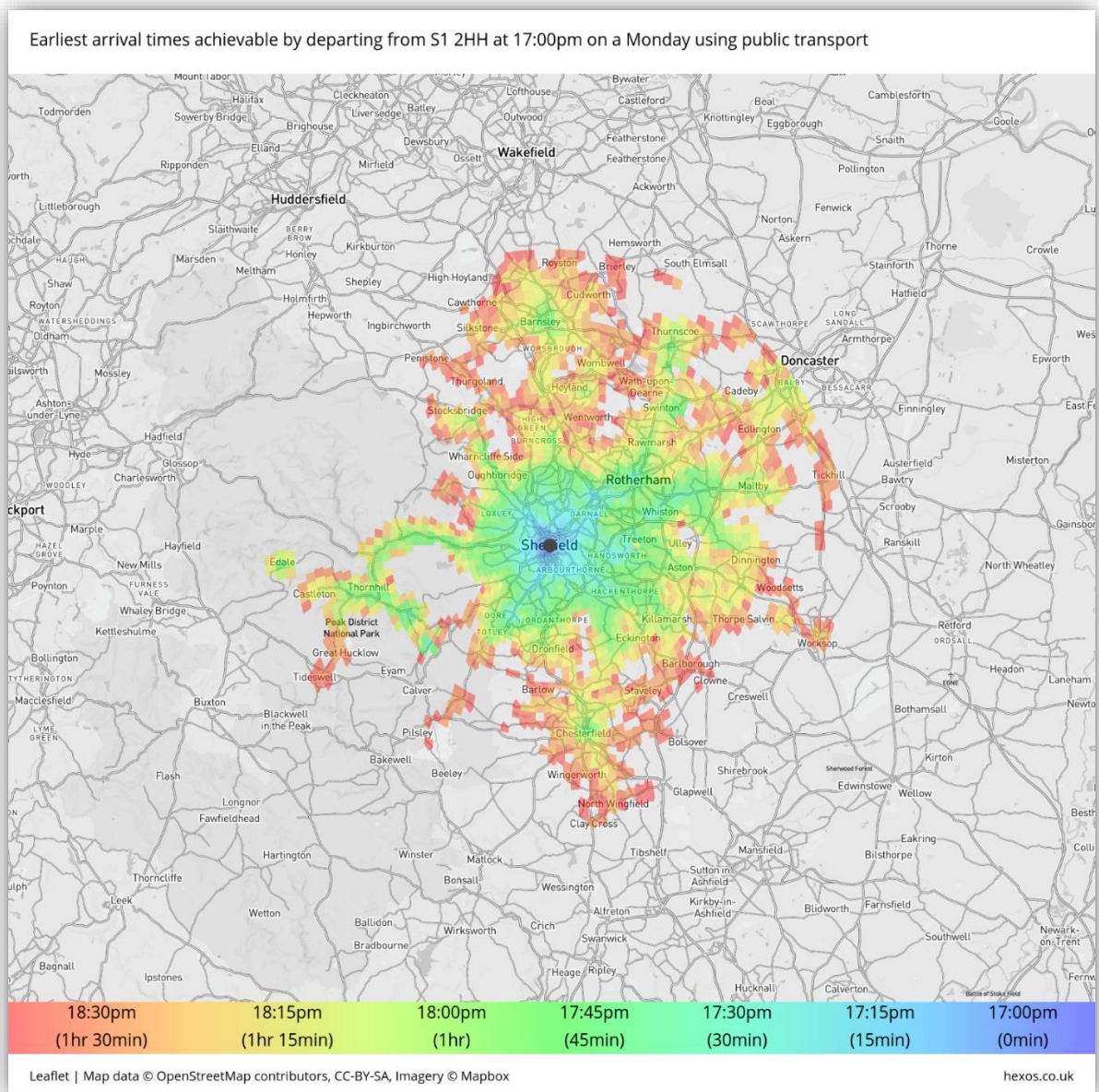
Service Overview

HEATMAPS
BY HEXOS

You can generate simple to understand heatmaps / travel time maps to represent travel times.

- Easy to understand heatmap description.
- Intuitively coloured legend clearly displaying departure / arrival times and total travel times.
- All the attribution included so you can share these heatmaps!

Here's one we made earlier!

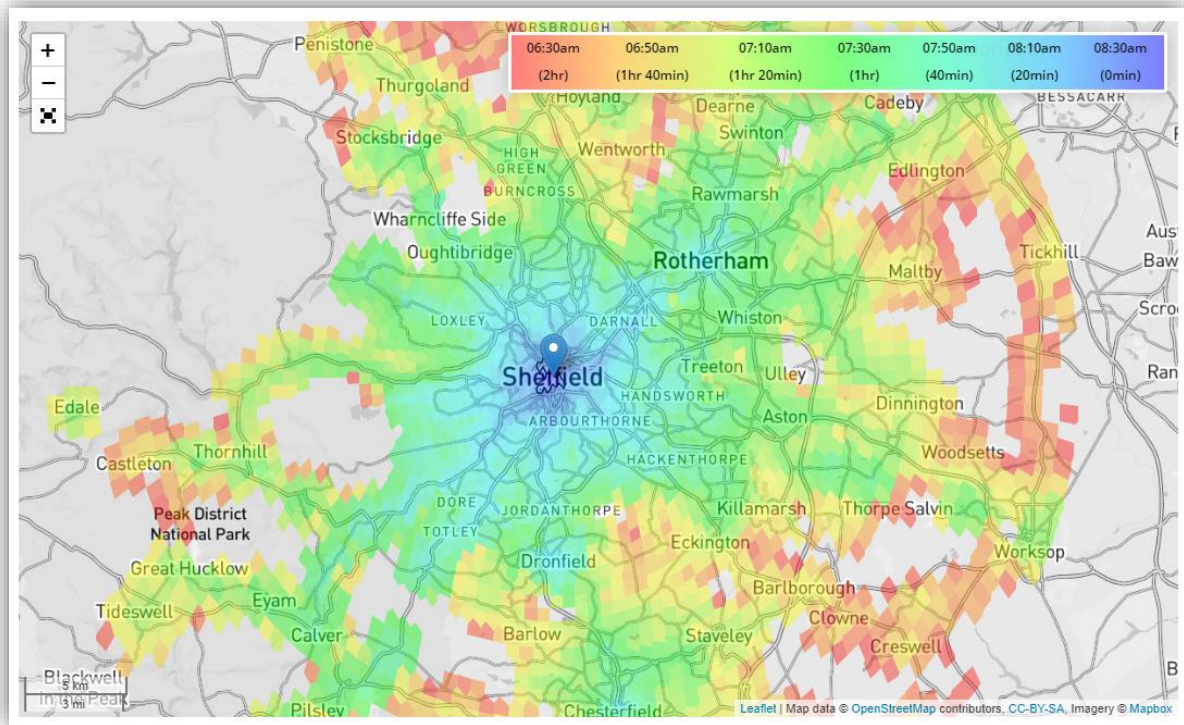


The Interactive Map [1]

The interactive map is a dynamic, customisable data-rich online map that is found via the Interactive Heatmap Viewer function found on the website. (See the top right of the main page!)

View the heatmap [1.1]

The heatmaps is displayed on an interactive, easy to use map; you can zoom in and out and move around. Displayed with a heatmap description and a key/legend to help you understand the colours.



See information about each specific journey [1.2]



Each discrete journey has a number of useful variables. You can analyse every section of your map using this feature. Just click anywhere on the map to display the information popup.

Change the max travel time filter [1.3]

This setting allows you to change the maximum travel time from anything between 5 minutes and 6 hours! The description and legend will update accordingly.

Earliest arrival times achievable by departing from S1 2HH at 18:00 on a Monday travelling by car

The current maximum travel time is: **120 mins**. Update the maximum travel time by placing the new value in the box and pressing update.

The new value must be a whole number of minutes and be less than 360 minutes (6 hours) and greater than 5 minutes.

View the walking boundary [1.4]

View areas of your map where walking is a significantly more efficient option.



The Heatmap Download

[2]

The Heatmap download comes as a zip folder and is the main deliverable, containing 20 high definition images and your custom GeoJSON dataset.



heatmap.zip

license.txt - Recall important details about how this intellectual property is licensed

 license.txt - Notepad

File Edit Format View Help

```
GeoJSON and images are subject to the following license:  
https://creativecommons.org/licenses/by/4.0/
```

read-me.txt - All the important information about your heatmap, and any useful external links.

 read-me.txt - Notepad

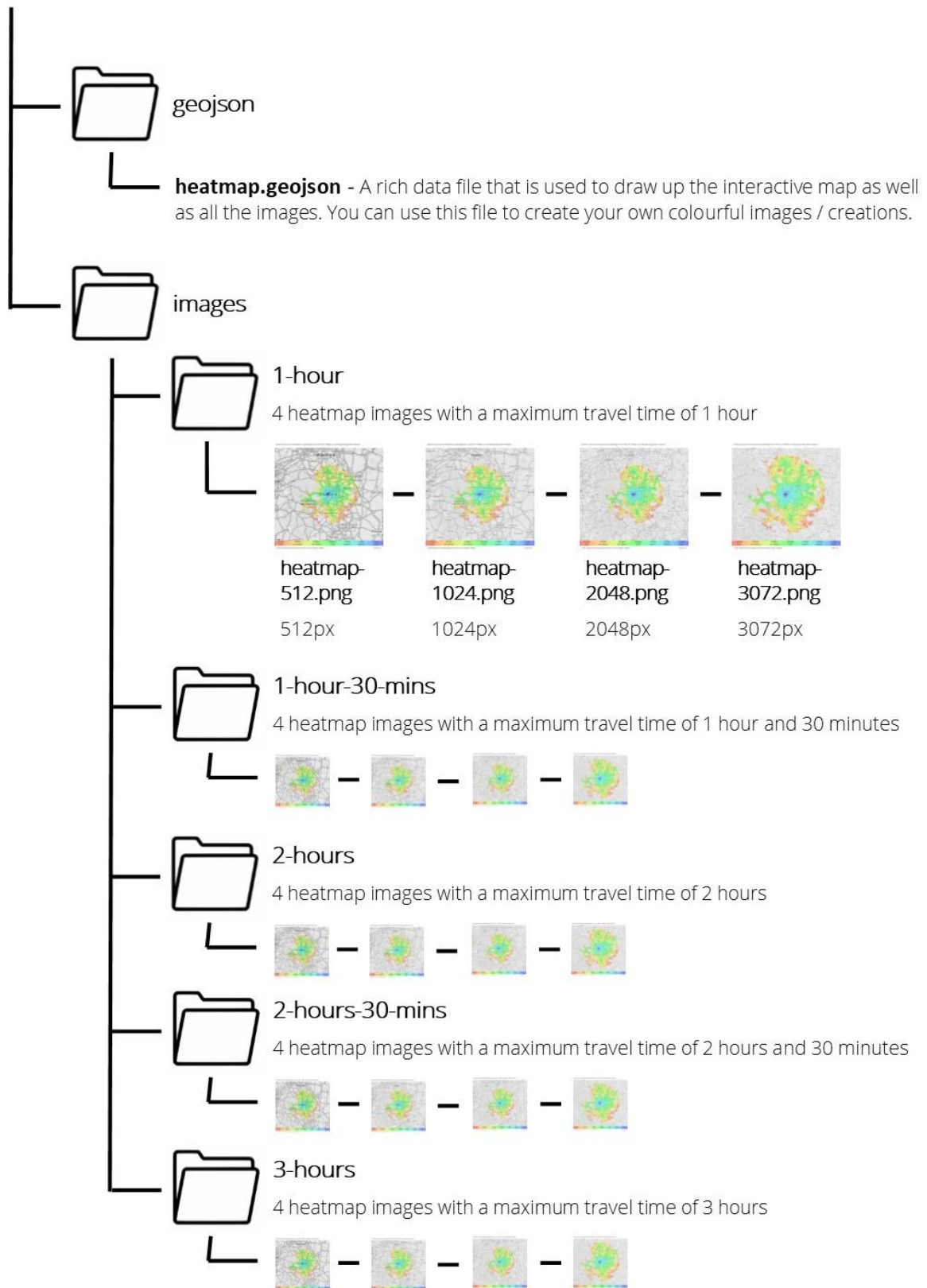
File Edit Format View Help

```
Postcode: S36 2UQ  
Size: City  
Arrival time: 18:00  
Day of the week: Saturday  
Heatmap direction: Inbound  
Transit type: driving  
Exact date represented by the data: 25/01/2020  
Heatmap ID: 84cc4776-93a6-4394-b0cc-ba9efec654fb
```

```
These files have been created by 'Heatmaps by Hexos',  
an online service to create public transport heatmaps for data visualisation.
```

```
Find out more about 'Heatmaps by Hexos': https://hexos.co.uk/heatmaps-by-hexos.html  
Get in touch: https://hexos.co.uk/contact.html
```

the-heatmap-handbook.pdf - The ultimate guide to understanding the heatmaps provided by 'Heatmaps by Hexos' and making sure you use them in accordance to the terms and conditions set out by Hexos.



Overview

'Heatmaps by Hexos' is an online service provided by Hexos to create public transport and driving heatmaps / travel time maps for data visualisation.

Contact

You can find contact information for Hexos on the following web page.

hexos.co.uk/contact.html

Find out more

You can find out more about Hexos and 'Heatmaps by Hexos' on the following web page.

hexos.co.uk

HEATMAPS
BY HEXOS